

## Current operation

### More than 147,000

Asda colleagues serving over **18m customers every week**

### 631 stores

(580 grocery, 18 standalone fuel filling stations, and 33 Asda Living stores)

### Asda headquartered

in Leeds, West Yorkshire, and George in Lutterworth, Leicestershire



**IPL** - the UK's **second largest food processing business** wholly owned by Asda

**Asda Logistics Services** - a nationwide distribution network operating from **39 sites**



Since January 2018, Asda has been led by **CEO Roger Burnley**

George fashion brand is the UK's largest clothing retailer by volume serving more than **800,000 customers each week**



Grocery home shopping launched in 1997 and now **covers 99% of the UK**. Ambition to grow capacity to **1m slots per week by the end of 2021**

**Click and Collect** launched in 2011 and processes more than **15m orders each year**



## History

**Founded in 1965** by the Asquith brothers



Currently the **UK's third-largest grocer with 14.5% market share** (Kantar Worldpanel)

**George.**

Launched George fashion and lifestyle brand in 1989, currently **sold in more than 560 stores** and online at George.com

**ASDA**

Acquired Netto chain in 2010

## Key financials

FY2018 group revenues of

**£22.9bn**

(3.1% increase on FY2017)

FY 2018 operating profit of

**£803.2m**

(9.2% increase on FY2017)

Net cashflow from operating activities of

**£1.3bn**

(2% increase on FY2017)



Like-for-Like sales **growth of 3.8% in Q2 2020**, with online grocery sales doubling during the period



**Industry-leading payment terms** with small suppliers paid immediately